

# Hello.

My name is **Sasha Maese**, and I'm a **writer**. Nice to meet you.

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## Education

BFA/Advertising, School of Visual Arts

## Experience

### Principal Medical Copywriter at Havas Life Medicom

March 2024 – Present

Novo Nordisk, CSL Vifor

### Principal Writer at McCann Health London

May 2021 – February 2024

Novo Nordisk, Daiichi Sankyo, Otsuka/Lundbeck

### Senior Medical Copywriter at W2O Group

February 2020 – February 2021

AstraZeneca, Merck, Ipsen, Amgen, Roche

### Senior Medical Copywriter at Sudler London

March 2019 – February 2020

Bayer, Janssen, Pfizer

### Medical Writer at Caudex

December 2016 – March 2019

Merck/EMD Serono

### Copy Supervisor at Sudler New York

June 2016 – December 2016

Astellas, Medivation, Genentech, Roche, Allergan

### Copy Supervisor at Harrison and Star

November 2015 – June 2016

Merck

### Senior Copywriter at The CDM Group

November 2013 – November 2015

Takeda

### Digital Copywriter at Publicis Kaplan Thaler

August 2012 – November 2013

Merck, Shionogi, LG, Janus Capital, and more

### Digital Copywriter at MWW Group

February 2012 – June 2012

Nikon, AARP Foundation, Virgin America,

Pitney Bowes, Sara Lee, Hillshire Farm, and more

### Digital Copywriter

#### at Saatchi & Saatchi Wellness

November 2011 – January 2012

Sanofi, Nestle, Abbvie, AstraZeneca, and more

### Digital Copywriter at Drafftcb Healthcare

November 2010 – November 2010

Coalition for Healthcare Communication

### Digital Copywriter at Grey Healthcare Group

September 2010 – October 2010

Janssen

### Digital Copywriter at G2 Interactive

December 2008 – July 2010

Smucker's, Goldfish, Mars, and more

***Additional roles on reverse***

**Digital Copywriter at nomorerack**

July 2012 – July 2012

Sales copy for clothing and jewelry items

**Web Editor/Digital Copywriter  
at National Grid**

September 2011 – October 2011

Edit and create website content

**Digital Copywriter at 360i**

June 2011 – June 2011

Nabisco

**Copywriter at Quinn Fable Advertising**

January 2011 – May 2011

Kraft, AT&T, KPMG, and more

**Digital Copywriter at Dressbarn**

July 2010 – September 2010

Sales copy for clothing and jewelry items

**Digital Copywriter at Lord & Taylor**

July 2008 – October 2008

Sales copy for clothing, shoes, jewelry, and accessories. Create color and material swatches for use on the website. QA of website

**Intern at M. Patricof Creative Group**

June 2007 – July 2008

Create/edit ads and other promotional material.

Research and acquire magazines for clients